

Lindsey Croft
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EXPERIENCE

D. Hilton Associates Inc.

Art Director

The Woodlands, TX

January 2008 – December 2008

- Designed advertising campaigns, direct mail and branding for clients
- Maintained clients' websites
- Produced online marketing

GROWTH Magazine

Creative Director / Graphic Designer

Houston, TX

June 2007 – November 2007

- Designed 38 page over-sized, full-color, monthly, business-to-business magazine
- Organized and directed photo shoots each month for magazine
- Involved with proofreading and editing during prepress and press checks

Exile Media

Graphic Designer

Houston, TX

June 2007 – November 2007

- Oversaw the design of branding and advertising for clients
- Designed and maintained clients' websites
- Produced online marketing and email blasts for clients' growth and awareness

30 Degrees North, LLC

Graphic Designer (Contract Work)

Houston, TX

May 2007 – Present

- Design identity systems which included logo, letterhead and business card designs
- Design monthly advertisements for Candelari's Restaurant chain including posters, table tents and web ads

Design the Planet

Intern Graphic Designer

New Orleans, LA

June 2006 – September 2006

- Liaison between clients and designers
- Executed a number of designs such as identity, print, and web projects

EDUCATION

Bachelor of Fine Arts in Communication Design, May 2007

Louisiana Tech University, Ruston, LA

SKILLS

Illustrator	GoLive	Dreamweaver
Photoshop	AfterEffects	Bronto Email Marketing
InDesign	Flash	Screenprinting

AWARDS

- Gold ADDY 2006,
- Silver ADDY 2006,
- Bronze ADDY 2006